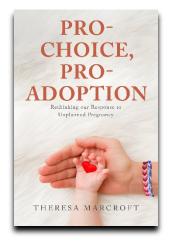
Terri Marcroft



Terri Marcroft is the adoptive mom of a 23-year-old young woman who is the love of her life. Terri's all-time favorite action hero is her daughter's birthmother, who made an adoption plan while she was a senior in high school. In 2008 Terri identified the need to more actively suggest adoption: today <1% of young US women facing unplanned pregnancy choose adoption for their babies, while there are about two million couples in the US hoping to adopt. After ten years of parenting, and 25 in high tech marketing, she founded UnplannedGood.org in 2010. Terri leads the Unplanned Good efforts to

encourage people to consider making an adoption plan when facing an unwanted pregnancy. She hopes to spread the word that adoption can be a blessing for all involved.



Interviews and review copies available.

Contact: Ms. Morgan Dowell, 847-505-6564