



REPLACING SHAME WITH

EMPOWERMENT

ENCOURAGING WOMEN IN THE
ADOPTION CONVERSATION



OUR PANEL Moderator Leigh Liebmann

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Panelist Terri Marcroft

Unplanned Good Founder,
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Panelist Ali Watson

Sister, daughter, marketing executive
and proud birthmother



100 MILLION AMERICANS

Have either been personally touched by adoption within their families or know someone who has adopted.



*unplanned*Good[®]
A NOBLE CHOICE



lifeline 
children's services



ACCORDING TO THE NUMBERS

- Less than 1% of all unplanned pregnancies result in adoption
- 36 hopeful adoptive couples for each baby placed for adoption
- 1 adoption for every 160 abortions

THE PROBLEM

- Lack of education about modern adoption today
- Shame and stigmas surrounding unplanned pregnancies and adoption
- Options counseling doesn't always include adoption
- Lack of support from beginning to end.



WHY WOULD I GIVE MY BABY AWAY?



I COULD NEVER DO THAT.

FOUR FOCUS GROUPS

- JR HIGH TEACHERS
- HIGH SCHOOL TEACHERS
- PARENTS OF JR/HIGH SCHOOL
- YOUTH GROUP LEADERS



CONFIRMED: WOMEN FACING
UNPLANNED PREGNANCY SEE
ONLY TWO CHOICES

1. ABORTION

2. (SINGLE) PARENTING -THEY SIMPLY
DON'T REALIZE THERE'S ANOTHER
OPTION!



ADOPTION MYTHS:

Myth #1 Adoption is Abandonment

- The importance of positive adoption language
- Adoption today

Myth #2 Adoption is Avoiding Responsibility

- Keeping vs. Parenting
- Choosing an adoptive family as planning for their child's life

Myth #3 Adoption is an Unbearable Sacrifice

- Grieving a planned loss
- Support available to birth parents today

ALI'S STORY:





HOW CAN WE BE A PART OF THE SOLUTION?



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SUSAN'S STORY:





We promote adoption as a positive option for those facing unplanned pregnancies and show how it can be such a **good** thing for all involved.

To learn more and read the testimonials visit UnplannedGood.org.



A pro-adoption movement changing the perception of adoption by acknowledging birth moms for their brave decision.

To learn more and gain access to adoption resources visit BraveLove.org.



We serve expectant parents holistically by providing options counseling, resource assistance, adoption case-planning, and post placement support.

To learn more visit pregnant.lifelinechild.org or lifelinechild.org