

REPLACING SHAME WITH

EMPOWERMENT

ENCOURAGING WOMEN IN THE ADOPTION CONVERSATION









Project Manager for BraveLove

Panelist Mary Beth Bragg

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Panelist Ali Watson

Sister, daughter, marketing executive and proud birthmother















100 MILLION AMERICANS

Have either been personally touched by adoption within their families or know someone who has adopted.



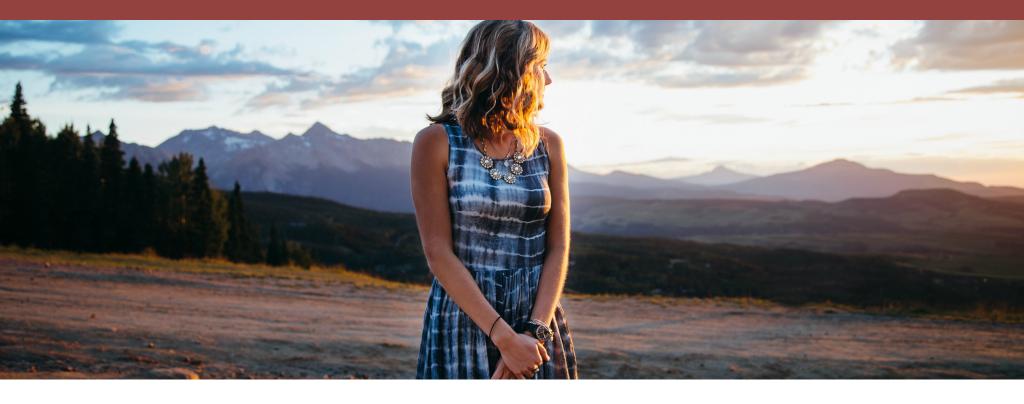










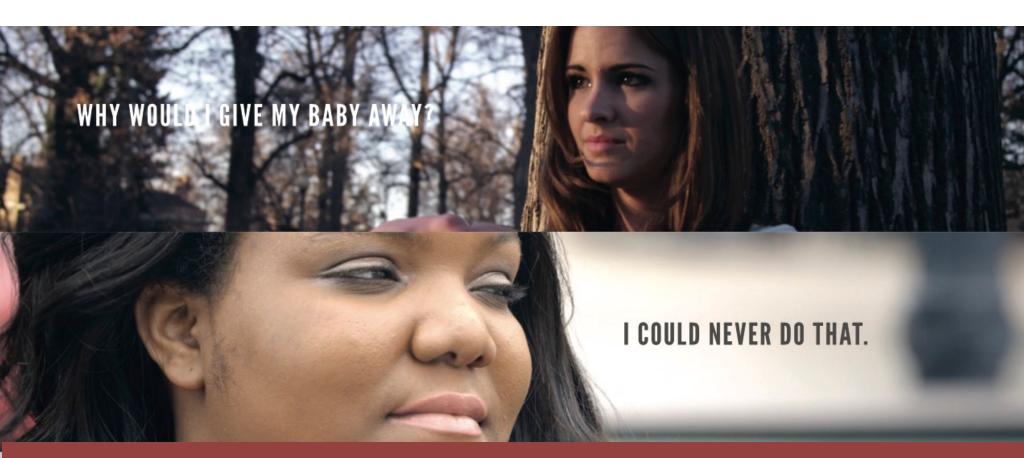


ACCORDING TO THE NUMBERS

- Less than 1% of all unplanned pregnancies result in adoption
- 36 hopeful adoptive couples for each baby placed for adoption
- 1 adoption for every 160 abortions

THE PROBLEM

- Lack of education about modern adoption today
- Shame and stigmas surrounding unplanned pregnancies and adoption
- Options counseling doesn't always include adoption
- Lack of support from beginning to end.



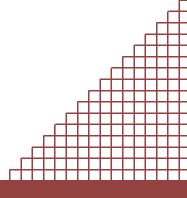
FOUR FOCUS GROUPS

- JR HIGH TEACHERS
- HIGH SCHOOL TEACHERS
- PARENTS OF JR/HIGH SCHOOL
- YOUTH GROUP LEADERS









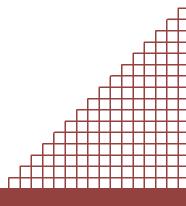
CONFIRMED: WOMEN FACING UNPLANNED PREGNANCY SEE ONLY TWO CHOICES

- 1. ABORTION
- 2. (SINGLE) PARENTING -THEY SIMPLY DON'T REALIZE THERE'S ANOTHER OPTION!









ADOPTION MYTHS:

Myth #1 Adoption is Abandonment

- The importance of positive adoption language
- Adoption today

Myth #2 Adoption is Avoiding Responsibility

- Keeping vs. Parenting
- Choosing an adoptive family as planning for their child's life

Myth #3 Adoption is an Unbearable Sacrifice

- Grieving a planned loss
- Support available to birth parents today







ALI'S STORY:

































HOW CAN WE BE A PART OF THE SOLUTION?

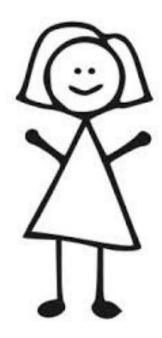








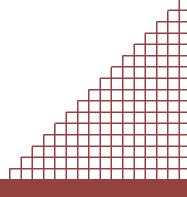
SUSAN'S STORY:















We promote adoption as a positive option for those facing unplanned pregnancies and show how it can be such a **good** thing for all involved. **To learn more and read the testimonials visit UnplannedGood.org**.



A pro-adoption movement changing the perception of adoption by acknowledging birth moms for their brave decision.

To learn more and gain access to adoption resources visit BraveLove.org.



We serve expectant parents holistically by providing options counseling, resource assistance, adoption case-planning, and post placement support.

To learn more visit pregnant.lifelinechild.org or lifelinechild.org